Subject: DOG DAY - New tracking links

From: "Michael Filson" <@> Date: 06/22/2016 10:27 AM

**To:** michael@downtownnews.com

Can you please replace the current tracking links with these? Thanks!

## **E-BLAST**

 $\frac{https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm\_source=Downtown%20News%20\&utm\_medium=eblast&utm\_campaign=Dog%20Day$ 

## **CAROUSEL & BANNER**

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm\_source=DT%20News&utm\_medium=Banner&utm\_content=Carousel&utm\_campaign=Dog%20Day%2016

## **WEB AD BOX**

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm\_source=Downtown%20News%20&utm\_medium=web%20ad%20box&utm\_campaign=Dog%20Day

Please let me know when done...

	Mike Fileen
http://www.dow	Mike Filson
	Community Relations Manager
	<b>Downtown Center Business Improvement District</b>
	626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017
	call (213) 624-2146 x223
	direct (213) 416-7524
	fax (213) 624-0858
	email mfilson@DowntownLA.com
	go to www.DowntownLA.com
	RSVP for our 10th Annual Dog Day at the Cathedral
	Wednesday, July 13 from 6-9pm

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